

# For owner-operators

GYM, RETAIL, CONSTRUCTION, SERVICES OR HOSPITALITY — YOU MAY BE THE BOTTLENECK.

If every job lands on your desk and every decision runs through you — you haven't built a business, you've built yourself a high-pressure job. Let's fix that.

01

## STEP BACK FROM THE DAY-TO-DAY

Get out of the driver's seat so the business can actually grow.

Right now you're in every meeting, on every phone call and signing off on every small decision. That's not running a business, that's being the duty manager of your own life. I work out what only you can do, and I get everything else off your plate — properly, not just delegated and then taken back two weeks later.

02

## BUILD A REAL MANAGEMENT LAYER

A second-in-command and a team that can run it without you.

Most owner-operators don't have a management team — they've got a few good people who are great at their job but have never been asked to actually manage anyone. I work directly with them, in their meetings, until they're holding their own people to standard and bringing you decisions made, not decisions to make.

03

## THE NUMBERS THAT ACTUALLY MATTER

A handful of weekly KPIs, not a hundred reports nobody reads.

Every business has five or six numbers that tell you everything and a hundred that tell you nothing. I'll show you which ones to actually watch every week, what good looks like for your size of business, and exactly what to do when they start moving the wrong way — before it costs you a quarter.

A BUSINESS THAT RUNS WITHOUT YOU

04

### SYSTEMS, NOT HEROICS

Put the rhythm and process in so the wheels don't fall off.

If the business only works because you're physically in the building, you don't have a business — you have a job with extra paperwork. I put the weekly rhythm, the reporting and the accountability in place so the same conversations happen at the same time every week and nothing slips through the cracks.

05

### GET YOUR TIME BACK

The whole reason you started this in the first place.

Easy to forget — you didn't start the business to work every weekend and miss every match. The end game is a business that's profitable on the weeks you're not in it. That's what gives you your evenings, your weekends and your headspace back.

YOUR NEXT STEP

## Start with a free rant.

No pitch, no slide deck. A straight conversation with someone who has actually done it.

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